CAPSTONE
Leadership Solutions, Inc.

Why & Visioning Worksheet

ORGANIZATION: _____ DATE: _____

CURRENT STATE

- What problems are we trying to solve?

- What opportunities do we see for a better future?

- Why is now the right time for transformation? What creates a sense of urgency for the transformation?

- What happens if we “do nothing” or “only maintain the status quo”?

Summarize the WHY that inspires this transformation:

FUTURE STATE

Our VISION for the OUTCOME

When this initiative is “wildly successful,” what will it look and feel like two years from now?

- What objective measurements will be improved?

- What subjective findings will be descriptive of the improvements?

Summarize our VISION that inspires this transformation: