

# THE FRAMEWORK FOR ACHIEVING GREAT RESULTS®

*"Those who trust to chance, we must abide by the results of chance."*

--Calvin Coolidge

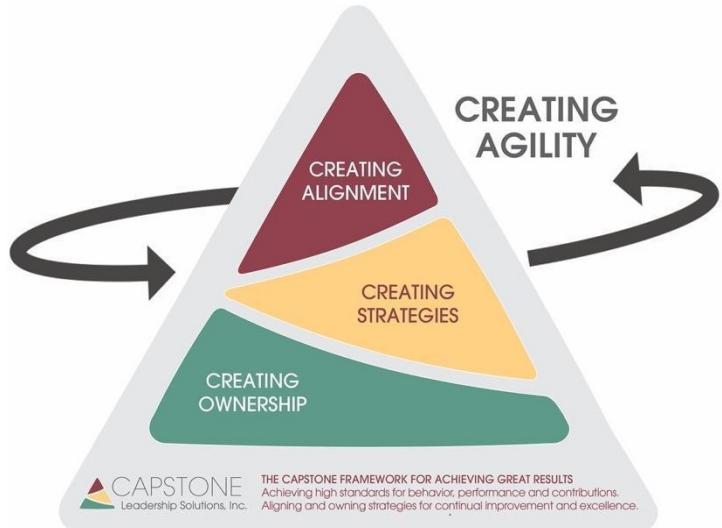
## What is the Framework

### The History of the Framework

### The Results of the Framework

### The Components of the Framework

1. Creating Balanced Strategies
2. Creating Alignment to Strategies
3. Creating Ownership for Strategies



## How is The Framework Implemented?

**#1 - "This is how we TEAM around here"**

**The Team Structure: Created in Alignment, Fostering Ownership**

**YOUR TEAM STRUCTURE:**

- Steering Team
- Employee Experience Team
- Patient Experience Team
- Employee Training & Communication Team
  - A place for employees to contribute beyond their day-to-day job duties - "do it with them, not to them"
  - Aligned with the organization's key strategies



- Leader-led but employee-driven

- Action Plans – acting on solutions to create “good to great” and to elevate behavior, performance, and contributions
  - Human behavior is different when something is “good” versus “great”
  - Elevating what is “good” has an impact on more people
- The role of the Steering Team

### **Your role in supporting the work of the teams & team members**

1. Promote attendance/participation
2. “Grab the baton”
3. Validate-Feedback Loop

*Achieving your organization's top strategies is not just the work of leaders.*  
 - McLeod/Tetzlaff (*The Employee Experience*)

### **#2 - “This is how we LEAD around here”**

- The “work” of leaders - “the 3 buckets”
  - Whirlwind
  - Management
  - Leadership
- The “bundle” approach creates synergy
- Leadership strengthening - ongoing leadership development process
  - Training, Road Map, Accountability Meetings (learn - do, check-ins for accountability/mentoring/support)
  - **Internal Peer Champions**

## Internal Peer Champions:

**Objective** - The development of internal expertise in leadership tactics, via the designation and development of "Internal Peer Champions"

**Recommend Internal Peer Champions for leadership tactics:**



## **Role of Each Internal Champion**

We propose that the responsibilities of an "Internal Champion" would be to assist the organization and its leaders in the following ways:

1. Develop and provide leadership training at quarterly leadership trainings and/or other formalized leadership development efforts as needed to refresh/re-inspire and strengthen the understanding and use of this leadership tactic.
2. Be available and willing to assist leaders who desire/require added support to gain competency and consistency with the use of this leadership tactic.
3. Assist in formal orientation and/or informal mentorship of new leaders related to the understanding and use of this leadership tactic.
4. Participate in the study/adjust process, as led by the Steering Team at various intervals and as needed, related to the organization's requirements/standards for this tactic.
5. Become familiar with content/resources available internally and externally; as well as the resources available via CapstoneEDU, Capstone Partner-Only Website, and Webinars to accomplish #1-4 above.

## **Qualities of an Internal Champion**

- Have an interest in, and experience with, this leadership tactic or passion/desire to develop that expertise.
- Willingness to develop and provide leadership training and mentoring applicable to 1:1, small groups, and/or large group.

### #3 - "This is how we CHANGE around here"

- Executing Strategy is HARD! Those involving behavior changes (new habits) are the hardest (e.g., improving the quality, improving the customer experience, improving the patient experience, etc.).
- 70% of large change efforts fail (John Kotter)
- Common barriers that surface:
  - Inability to transfer changes into operations
  - The power and distraction of the "whirlwind"
  - Variation in individual behavior, performance, and contributions
  - Inability to diffuse the innovation to the critical masses
  - The weight of "baggage"
  - Dysfunction at the top of the hierarchy
  - Organization change fatigue

**Reflection/Notes:**